

# NEWS RELEASE

## MILTEX INC. DEPLOYS MOBILEPOINT SELLING TOOL

**Irvine, CA – (September 17, 2008)** – MobilePoint Corporation announced today that it has deployed its SalesTrak™ selling tool to an initial group of Miltex sales representatives for use at trade shows and in the field. The selling tool, which is a combination of Lenovo Tablet PC technology running MobilePoint's sales-ready content software, enables Miltex's sales representatives to quickly access its 12,000 item surgical instrument products for product information, pricing and ordering - all in front of the customer. As a division of Integra LifeSciences, Miltex is a worldwide manufacturer of high quality instruments for medical, dental, and veterinary professionals.

“Miltex's sales representatives can quickly and easily find the items customers are looking for, price them and take orders in the field as well as at trade shows. Before, they had to find instruments in paper-based catalogs, look up the price and hand write orders. This process has now been collapsed to a fraction of that time.” says MobilePoint's Vice President, Jeffery Caldwell. “Having product information at their fingertips helps them have more productive conversations with customers and be able to generate quotes before they leave the customers' office or the trade show floor.”

### **About Miltex**

For more than 50 years, Miltex, Inc. has established itself as the largest and most respected supplier of hand-held surgical instruments in the alternate site market. Unique among its competitors, Miltex, Inc., through Miltex GmbH in Rietheim-Weilheim, Germany, has maintained an exclusive control over the finest instrument manufacturers in the world. To ensure that Miltex provides the finest products, Miltex has achieved certification to ISO 9001 and ISO 13485, and Miltex products are also CE Certified.

### **About MobilePoint Corporation**

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint, visit the company's Web site at [www.mobilepoint.com](http://www.mobilepoint.com) or call 949.754.3080.

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