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NEWS RELEASE

MOBILEPOINT DEPLOYS NEW TABLET PC-BASED SELLING TOOL FOR MEDTECH AND MEDCARE MANUFACTURER SALES FORCES

With MobilePoint's selling tool, MedTech and MedCare Equipment Sales Forces can demo, quote and close while on sales calls

Irvine, CA – (November 25, 2008) – MobilePoint Corporation announced today that it will be deploying a new integrated selling tool for MedTech and MedCare's independent manufacturer sales forces calling on physician offices, clinics and hospitals nation-wide. The selling tool, a combination of the latest Tablet PC-based technology running MobilePoint's sales-ready content software, enables MedTech and MedCare's sales forces to quickly access equipment items and pricing from multiple manufacturers in front of the buyer by writing directly on the screen of a Tablet PC. With MobilePoint's pen-based, gesture-drive technology, MedTech and MedCare sales representatives can easily navigate through product information, accessories and pricing, configure a solution and generate a proposal in real-time before leaving the customer's office. By having their entire equipment product offering in front of the buyer, they now can more easily sell complementary products and services while they have the customer's attention. By streamlining the workflow with the tablet PC, MedTech and MedCare can better serve its customers' information needs and minimize the need to physically demonstrate equipment in the sales call. "We are excited that MedTech and MedCare have chosen the MobilePoint sales platform for their equipment sales force," said MobilePoint's Vice President, Jeffery Caldwell. "Their vision of utilizing MobilePoint to interactively sell across their entire equipment product line is innovative and marks a fundamental change in the way business will be transacted in this environment."

About MobilePoint Corporation MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint, visit the company's Web site at www.mobilepoint.com or call 949.754.3080. MobilePoint Corporation 8001 Irvine Center Drive Irvine, California 92618 949.754.3080 phone 949.754.4492 fax

About MedTech-MedCare - MedTech Associates and MedCare Associates are leading independent sales organizations serving the healthcare industry. MedTech and MedCare contract with manufacturers of medical products and devices to act as their field sales agents, who primarily work with companies which market their products through physician and hospital suppliers.

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