

# NEWS RELEASE

## **MOBILEPOINT PARTNERS WITH AT&T TO PROVIDE FORTUNE 500 SALES ORGANIZATIONS WITH GLOBAL IP-BASED DATA COMMUNICATIONS SERVICES**

***With MobilePoint's OrderTrak™ and SalesTrak™ selling tools and AT&T high speed communications network, sales representatives will have access to current product and pricing information to close business on sales calls.***

**Irvine, CA – (June 30, 2008)** – MobilePoint Corporation announced today that it has partnered with AT&T to provide a global, Internet Protocol-based data network to update MobilePoint's mobile selling system. The sales tools, which are a combination of the latest tablet PC-based technology running MobilePoint's sales-ready content software, enable sales representatives to conduct value-based discussions with customers face-to-face or by telephone about product solutions for their businesses. MobilePoint's pen-based, gesture-driven technology enables sales representatives to easily navigate through product information, accessories and pricing, configure a solution and generate a quote in real time before they leave the customer's office. "We are excited about forming this partnership with AT&T," said MobilePoint's President & CEO, Timothy Titus. "The timely delivery of current product solutions over the Internet creates a unique value proposition for the buyer and cements the relationship between the representative and buyer as a trusted advisor."

### **About AT&T**

For more than a century, AT&T has consistently provided innovative, reliable, high-quality products and services and excellent customer care. AT&T is recognized as the leading worldwide provider of IP-based communications services to businesses. AT&T is also the top U.S. provider of high speed Internet access. Proud to offer one of the world's most advanced and powerful global backbone networks, carrying 16.0 petabytes of data traffic on an average business day to nearly every continent and country, with up to 99.999 percent reliability. AT&T's headquarters is located in San Antonio, Texas.

### **About MobilePoint Corporation**

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint, visit the company's Web site at [www.mobilepoint.com](http://www.mobilepoint.com) or call 949.754.3080.

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