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News Release

MOBILEPOINT DEPLOYS COVIDIEN'S SELLING CONTENT TO THEIR MEDICAL PRODCUTS DISTRIBUTORS EQUIPPED WITH TABLET PCs

With MobilePoint's Tablet PC-based selling tool and Covidien's electronic selling materials, distributor sales representatives can demo, quote and close Covidien product solutions on sales calls

Irvine, CA – (September 7, 2009) – MobilePoint Corporation announced today that it has partnered with Covidien to provide Covidien's distributors interactive selling content to promote their diverse line of medical products. The selling tool, which is a combination of the latest tablet PC-based technology running MobilePoint's sales-ready content software, enables distributor sales representatives to conduct value-based sales discussions with healthcare professionals about using their branded product solutions in the clinical setting.

MobilePoint's pen-based technology allows distributor representatives to easily navigate through Covidien's product information and pricing, configure solutions and generate quotes in real time before they leave the customer's site. "We are excited about forming this partnership with Covidien," said MobilePoint's Vice President of Sales, Jeffery Caldwell. "The delivery of Covidien's product information in real time on a tablet PC creates a unique value proposition for the buyer and cements the relationship between the distributor sales representative and buyer as a trusted advisor."

About Covidien

With U.S. operations headquartered in Mansfield Massachusetts, Covidien offers an extensive product line that spans medical devices, pharmaceuticals and medical supplies. They serve healthcare needs in hospitals, long-term care and alternate care facilities, doctors' offices and in the home. For more information about Covidien's products, please visit the company Web site at www.covidien.com

About MobilePoint Corporation

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint's products and services, please visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

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