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News Release

MOBILEPOINT DEPLOYS SMITHS MEDICAL SELLING CONTENT TO THEIR MEDICAL PRODCUTS DISTRIBUTORS EQUIPPED WITH TABLET PCs

With MobilePoint's Tablet PC-based selling tool and Smiths Medical's electronic selling materials, distributor sales representatives can demo, quote and close Smiths Medical's product solutions on sales calls

Irvine, CA – (August 28, 2009) – MobilePoint Corporation announced today that it has partnered with Smiths Medical to provide Smiths Medical's distributors interactive selling content to promote their state-of-the-art medical devices. The selling tool, which is a combination of the latest tablet PC-based technology running MobilePoint's sales-ready content software, enables distributor sales representatives to conduct value-based sales discussions with healthcare professionals about using their product solutions in the clinical setting.

MobilePoint's pen-based technology allows distributor representatives to easily navigate through Smiths Medical's product information and pricing, configure solutions and generate quotes in real time before they leave the customer's site. "We are excited about forming this partnership with Smiths Medical," said MobilePoint's Vice President of Sales, Jeffery Caldwell. "The delivery of Smiths Medical product information in real time on a tablet PC creates a unique value proposition for the buyer and cements the relationship between the distributor sales representative and buyer as a trusted advisor."

About Smiths Medical

Headquartered in St. Paul Minnesota, Smiths Medical is a leading global provider of medical devices for the hospital, emergency, home and specialist environments. Their products are used during critical and intensive care, surgery, post-operative care during recovery, and in a series of high-end home infusion therapies. For more information about Smiths Medical, please visit the company Web site at www.smiths-medical.com

About MobilePoint Corporation

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint's products and services, please visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

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