

News Release

MOBILEPOINT PARTNERS WITH 3M HEALTHCARE TO PROVIDE DISTRIBUTOR SALES REPRESENTATIVES WITH INTERACTIVE SELLING CONTENT

With MobilePoint's selling tool and 3M Healthcare's selling materials, distributor sales representatives can demo, quote and close on sales calls

Irvine, CA – (July 15, 2009) – MobilePoint Corporation announced today that it has partnered with 3M Healthcare to provide 3M's distributor partners interactive selling content for their infection prevention and diagnostic products. The selling tool, which is a combination of the latest tablet PC-based technology running MobilePoint's sales-ready content software, enables distributor sales representatives to conduct value-based sales discussions with healthcare professionals about using 3M infection control and diagnostic products in the clinical setting.

MobilePoint's pen-based technology allows distributor representatives to easily navigate through 3M product information and pricing, configure solutions and generate quotes in real time before they leave the customer's office.

"We are excited about forming this partnership with 3M Healthcare," said MobilePoint's Vice President of Sales, Jeffery Caldwell. "The delivery of 3M's world-class infection control and diagnostic product information creates a unique value proposition for the buyer and cements the relationship between the distributor sales representative and buyer as a trusted advisor."

About 3M Healthcare

Headquartered in St Paul, Minnesota, 3M (NYSE: MMM) is a \$25 billion global company offering innovative products and solutions for medical, oral care, health information management, drug delivery and food safety. 3M Healthcare leverages 3M technology, world-class manufacturing and global reach to provide trusted products that help promote health and improve the quality, cost and outcomes of care.

About MobilePoint Corporation

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint, please visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

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