

News Release

MOBILEPOINT PARTNERS WITH DJO INCORPORATED TO PROVIDE DISTRIBUTOR SALES REPRESENTATIVES WITH INTERACTIVE SELLING CONTENT

With MobilePoint's selling tool and DJO's electronic selling materials, distributor sales representatives can demo, quote and close on sales calls

Irvine, CA – (June 1, 2009) – MobilePoint Corporation announced today that it has partnered with DJO Incorporated to provide DJO's distributor partners interactive selling content for their rehabilitation and physical therapy devices. The selling tool, which is a combination of the latest tablet PC-based technology running MobilePoint's sales-ready content software, enables distributor sales representatives to conduct value-based sales discussions with healthcare professionals about using DJO's orthopedic products in the clinical setting.

MobilePoint's pen-based technology allows distributor representatives to easily navigate through DJO product information and pricing, configure solutions and generate quotes in real time before they leave the customer's office.

"We are excited about forming this partnership with DJO," said MobilePoint's Vice President of Sales, Jeffery Caldwell. "The delivery of DJO's product information and interactive product demonstrations on a tablet PC creates a unique value proposition for the buyer and cements the relationship between the distributor sales representative and buyer as a trusted advisor."

About DJO

Headquartered in Vista, California, DJO Incorporated is a leading global provider of high-quality, orthopedic devices, with a broad range of products used for rehabilitation, pain management and physical therapy. We also develop, manufacture and distribute a broad range of surgical reconstructive implant products. We are the largest non-surgical orthopedic rehabilitation device company in the United States and among the largest globally, as measured by revenues. Many of our products have leading market positions. We believe that our strong brand names, comprehensive range of products, focus on quality, innovation and customer service, extensive distribution network, and our strong relationships with orthopedic and physical therapy professionals have contributed to our leading market positions. For more information about DJO, please visit the company Web site at www.djoglobal.com.

About MobilePoint Corporation

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint, please visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

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