

News Release

MOBILEPOINT PARTNERS WITH SIEMENS HEALTHCARE DIAGNOSTICS TO PROVIDE DISTRIBUTOR SALES REPRESENTATIVES WITH INTERACTIVE SELLING CONTENT

With MobilePoint's selling tool and Siemens' DCA Vantage selling materials, distributor sales representatives can demo, quote and close on sales calls

Irvine, CA – (April 30, 2008) – MobilePoint Corporation announced today that it has partnered with Siemens Healthcare Diagnostics to provide interactive selling content for their DCA Vantage™ point of care hemoglobin A1C analyzer. The selling tool, which is a combination of the latest tablet PC-based technology running MobilePoint's sales-ready content software, enables distributor representatives to conduct a value-based sales discussion with healthcare professionals about the advantages of performing point-of-care diabetes testing.

MobilePoint's pen-based, gesture-driven technology allows distributor representatives to easily navigate through DCA Vantage™ product information, accessories and pricing, configure a solution and generate a quote in real time before they leave the customer's office.

"We are excited about forming this partnership with Siemens Healthcare Diagnostics," said MobilePoint's Vice President of Sales, Jeffery Caldwell. "The delivery of disease management product solutions creates a unique value proposition for the buyer and cements the relationship between the representative and buyer as a trusted practice advisor."

About Siemens Healthcare Diagnostics

Siemens Healthcare Diagnostics offers a broad portfolio of performance-driven diagnostics solutions that provide more effective ways to assist in the diagnosis, monitoring and management of disease. Our products and services offer the right balance of science, technology and practicality across the healthcare continuum to provide healthcare professionals with the vital information they need to deliver better, more personalized healthcare to patients around the globe. Siemens' U.S. based operations are headquartered in Deerfield, Illinois.

About MobilePoint Corporation

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint, visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

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CONTACTS:

Erica Marsh
Public Relations Counsel
937.545.3554
emarsh@graphicdesign.com

Jeff Caldwell
MobilePoint Corporation
949.754.3080
caldwell@mobilepoint.com