

News Release

MOBILEPOINT PARTNERS WITH DJO GLOBAL TO PROVIDE INTERACTIVE SELLING CONTENT FOR IPAD-BASED SELLING TOOL

Irvine, CA – (December 9, 2011) – MobilePoint Corporation announced today that it has partnered with DJO Global, Inc. to provide interactive selling content for MobilePoint’s new iPad-based sales tool. SalesTrak® Mobile is a set of sales applications that run on mobile devices that helps sales people have more effective conversations at the point-of-selling. The tool supports fast access to sales content such as documents, videos, animations, financial calculators and quotes. Everything they need to answer questions and close business on the sales call is at their fingertips.

MobilePoint’s iPad-based technology allows distributor sales representatives to easily navigate through DJO’s product information and pricing, configure solutions and generate quotes in real time before they leave the customer’s office. “We are excited about forming this partnership with DJO,” said MobilePoint’s Vice President of Sales, Jeffery Caldwell. “The delivery of DJO’s product information on the iPad platform creates a unique value proposition for the buyer and cements the relationship between the sales representative and buyer as a trusted advisor.”

About DJO Global

Headquartered in Vista California, DJO Global, Inc. is a leading global provider of high-quality, orthopedic devices, with a broad range of products used for rehabilitation, pain management and physical therapy. DJO Global also develops, manufacture and distribute a broad range of surgical reconstructive implant products. DJO Global is the largest non-surgical orthopedic rehabilitation device company in the United States and among the largest globally, as measured by revenues. Many of our products have leading market positions. We believe that our strong brand names, comprehensive range of products, focus on quality, innovation and customer service, extensive distribution network, and our strong relationships with orthopedic and physical therapy professionals have contributed to our leading market positions.

About MobilePoint Corporation

MobilePoint Corporation is an Irvine California-based technology company that builds and deploys mobile-based sales applications for Fortune 1000 company sales forces. These applications deliver to sales people the right information at the right place and time to impact their sales. For more information about MobilePoint’s products and services, please visit the company’s Web site at www.mobilepoint.com

CONTACTS:

Jeff Caldwell
MobilePoint Corporation
949.754.3080

caldwell@mobilepoint.com