

News Release

MOBILEPOINT PARTNERS WITH BAXTER HEALTHCARE TO PROVIDE INTERACTIVE SELLING CONTENT FOR IPAD-BASED SELLING TOOL

Irvine, CA – (October 20, 2011) – MobilePoint Corporation announced today that it has partnered with Baxter Healthcare Corporation to provide interactive selling content for MobilePoint’s new iPad-based sales tool. SalesTrak® Mobile is a set of sales applications that run on mobile devices that helps sales people have more effective conversations at the point-of-selling. The tool supports fast access to sales content such as documents, videos, animations, financial calculators and quotes. Everything they need to answer questions and close business on the sales call is at their fingertips.

MobilePoint’s iPad-based technology allows distributor sales representatives to easily navigate through Baxter’s product information and pricing, configure solutions and generate quotes in real time before they leave the customer’s office. “We are excited about forming this partnership with Baxter Healthcare,” said MobilePoint’s Vice President of Sales, Jeffery Caldwell. “The delivery of Baxter’s product information on the iPad platform creates a unique value proposition for the buyer and cements the relationship between the sales representative and buyer as a trusted advisor.”

About Baxter Healthcare Corporation

Baxter International Inc. (NYSE:BAX), through its subsidiaries, develops, manufactures and markets products that save and sustain the lives of people with hemophilia, immune disorders, infectious diseases, kidney disease, trauma, and other chronic and acute medical conditions. As a global, diversified healthcare company, Baxter applies a unique combination of expertise in medical devices, pharmaceuticals and biotechnology to create products that advance patient care worldwide. Baxter had 2010 sales of \$12.8 billion and has approximately 47,600 employees.

About MobilePoint Corporation

MobilePoint Corporation is an Irvine California-based technology company that builds and deploys mobile-based sales applications for Fortune 1000 company sales forces. These applications deliver the right information at the right place and time to impact sales. For more information about MobilePoint’s products and services, please visit the company’s Web site at www.mobilepoint.com

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