

News Release

MOBILEPOINT PARTNERS WITH CARDIAC SCIENCE TO PROVIDE INTERACTIVE SELLING CONTENT FOR IPAD-BASED SELLING TOOL

Irvine, CA – (September 6, 2011) – MobilePoint Corporation announced today that it has partnered with Cardiac Science Corporation to provide interactive selling content for MobilePoint’s new iPad-based sales tool: SalesTrak® Mobile. SalesTrak® Mobile is a set of sales applications that run on mobile devices that helps sales people have more effective conversations at the point-of-selling. The tool supports fast access to sales content such as documents, videos, animations, financial calculators and quotes. Everything they need to answer questions and close business on the sales call is literally at their fingertips.

MobilePoint’s iPad-based technology allows distributor representatives to easily navigate through Cardiac Science product information and pricing, configure solutions and generate quotes in real time before they leave the customer’s office. “We are excited about forming this partnership with Cardiac Science,” said MobilePoint’s Vice President of Sales, Jeffery Caldwell. “The delivery of Cardiac Science’s product information on the iPad platform creates a unique value proposition for the buyer and cements the relationship between the sales representative and buyer as a trusted advisor.”

About Cardiac Science Corporation

Headquartered in Bothell Washington, Cardiac Science is a global leader in the development, manufacture, and marketing of diagnostic and therapeutic cardiology products and services. They provide a full spectrum of cardiology products and services that help protect hearts and save lives. For more information about Cardiac Science, please visit the company Web site at www.cardiacscience.com

About MobilePoint Corporation

MobilePoint Corporation is an Irvine, California-based technology company that builds and deploys mobile-based sales applications for Fortune 1000 company sales forces. These applications deliver the right information at the right place and time to impact sales. For more information about MobilePoint’s products and services, please visit the company’s Web site at www.mobilepoint.com

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