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News Release

MOBILEPOINT DEPLOYS PDI's SELLING CONTENT TO THEIR MEDICAL PRODUCTS DISTRIBUTORS EQUIPPED WITH TABLET PCs

With MobilePoint's Tablet PC-based selling tool and PDI's electronic selling materials, distributor sales representatives can demo, quote and close PDI product solutions on sales calls

Irvine, CA – (December 1, 2009) – MobilePoint Corporation announced today that it has partnered with PDI to provide PDI's distributors interactive selling content to promote their extensive line of sanitation and sterilization products. The selling tool, which is a combination of the latest tablet PC-based technology running MobilePoint's sales-ready content software, enables distributor sales representatives to conduct value-based sales discussions with healthcare professionals about using their branded product solutions in the clinical setting.

MobilePoint's pen-based technology allows distributor representatives to easily navigate through PDI's product information and pricing, configure solutions and generate quotes in real time before they leave the customer's site. "We are pleased about forming this partnership with PDI," said MobilePoint's Vice President of Sales, Jeffery Caldwell. "The delivery of PDI's product information in real time on a tablet PC creates a unique value proposition for the buyer and cements the relationship between the distributor sales representative and buyer as a trusted advisor."

About Professional Disposables, Inc

For 30 years, PDI has pioneered the development, testing, manufacturing and marketing of pre-moistened wipes as the optimum delivery system for skin antiseptics, hand hygiene, patient and surface care. PDI serves the healthcare market through hospitals, physician and dental offices, emergency medical services, long-term care, schools and a variety of other healthcare facilities. Professional Disposables International, Inc. is headquartered in Orangeburg, New York. For more information, visit www.pdipdi.com

About MobilePoint Corporation

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint's products and services, please visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

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