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News Release

MOBILEPOINT TO OFFER NEW TABLET PC-BASED SALES TOOL TO NDC MEMBER DEALERS

Irvine, CA – (October 17, 2007) – MobilePoint Corporation today announced they have joined with National Distribution & Contracting, Inc. (NDC) to offer dealers a powerful new Tablet PC-based selling tool that enables distributor sales representatives to close more business at higher margins in less time.

The tool is a combination of the latest Tablet PC technology running MobilePoint's sales-ready content software. MobilePoint's pen-based, gesture-driven technology enables distributor sales representatives to rapidly access product information from a wide variety of manufacturers, helping them close more business. The sales tool will be in the hands of hundreds of distributor representatives by this fall.

A number of manufacturers' product information is loaded into the MobilePoint system, ranging from library-based brochures and catalogs to sophisticated interactive product campaigns that support the sales conversation in front of the buyer. The product campaigns enable representatives to conduct virtual product demos using video, animation and ROI calculators. ABCO, CIDA and StarLine catalogs, the NDC warehouse and private label products are loaded in the system, enabling distributor sales representatives to quickly find and show what customers are looking for. The content is kept current and is updated on each Tablet PC over a high-speed Internet connection. MobilePoint also includes a feature called QuikQuote™, which enables representatives to select, price and produce a quote for the customer on the sales call and close the sale right on the spot.

“Technology will play a large role in helping distributors remain competitive in the future,” said NDC Vice President of Member Services Dave Rose. “The availability of this new sales tool can help our member distributors enhance valuable face-to-face selling time, ultimately increasing sales and profitability. Several of our member distributors are already successfully using MobilePoint in the field today.”

“With MobilePoint’s state-of-the art selling tool, representatives now have the ability to break free of the limits of paper-based sales aids, giving them a significant advantage over competitors still doing business the ‘old way,’” said MobilePoint President and CEO Timothy E. Titus. “We are pleased that NDC has adopted MobilePoint’s vision for the future of selling in the medical products industry. “

(MORE)

About MobilePoint Corporation

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint, visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

About National Distribution & Contracting, Inc. (NDC)

NDC, Inc. is the parent corporation of ABCO, ADC, CIDA, StarLine and UDD. NDC represents over 275 distributors, the largest organization of independent medical, surgical, veterinary, dental and laboratory supply distributors in the United States. NDC provides a unique collection of business services including master distribution and logistics on behalf of distributors and manufacturers serving healthcare providers throughout the United States, Canada, Puerto Rico and parts of Central America.

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