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News Release

MOBILEPOINT ANNOUNCES A 240% INCREASE IN SALES FROM MIDMARK'S 'POWER TO CHOOSE' 75 PROMOTION UTILIZING MOBILEPOINT TECHNOLOGY

Irvine, CA – (August 10, 2010) Despite a challenging economic environment in the healthcare industry, MobilePoint is pleased to report that Midmark and Cardinal Health have completed their annual Midmark 75 promotion which generated a 240% increase in sales over the same period last year. Midmark and Cardinal's management teams attribute much of this sales increase to a new program they developed with MobilePoint that utilizes interactive sales content on their sales representatives' tablet PCs to support sales conversations with buyers on sales calls. In addition, all customer encounters were tracked and analyzed by MobilePoint's analytics group which produced weekly reports to Cardinal and Midmark's management teams that measured the progress of each sales rep throughout the promotion.

"In an industry first, Cardinal Health and Midmark were able to track and monitor customer conversations, lead development and closes throughout the promotional period" said Timothy Titus, President and CEO of MobilePoint Corporation. "This new level of information about the promotion gave both companies visibility and accountability they never had before. We are very pleased with the results."

"We would like to congratulate the Cardinal Health Ambulatory sales and management team for an outstanding performance on the 2010 "The Power to Choose" promotion" said Dick Moorman, Midmark's Vice President of Sales. "The tablet-based sales tool that Cardinal Health provided their sales team played a great part in keeping their sales and management team focused on the promotion. We truly appreciate the focus and dedication the Ambulatory Care Sales and management team gave to this program. As you can see by the results, the team really delivered as they said they would. We appreciate the great success we had together and look forward to future successes with Cardinal Health."

About Midmark

Headquartered in Versailles, Ohio, Midmark Corporation is committed to developing quality products, services and integrated technologies that allow healthcare providers to increase efficiency in their practices. We do this by understanding the needs and wants of caregivers, and responding with innovative solutions.



About Cardinal Health

Headquartered in Dublin, Ohio, Cardinal Health, Inc. (NYSE: CAH) is a \$91 billion global company serving the health care industry with products and services that help hospitals, physician offices and pharmacies reduce costs, improve safety, productivity and profitability, and deliver better care to patients. With a focus on making supply chains more efficient, Cardinal Health manufactures medical and surgical products and is one of the largest distributors of pharmaceuticals and medical supplies worldwide. Ranked No. 18 on the Fortune 500, Cardinal Health employs more than 30,000 people across the world.

About MobilePoint

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint's products and services, please visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

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