



MobilePoint Corporation  
8001 Irvine Center Drive  
Irvine, California 92618  
949.754.3080 phone  
949.754.4492 fax

# News Release

## **MOBILEPOINT PARTNERS WITH CARDIAC SCIENCE TO PROVIDE SELLING CONTENT TO THEIR MEDICAL PRODUCTS DISTRIBUTORS EQUIPPED WITH TABLET PCs**

**With MobilePoint's Tablet PC-based selling tool and Cardiac Science's electronic selling materials, medical products sales representatives can now demo, quote and close Cardiac Science's product solutions on sales calls using tablet PCs.**

**Irvine, CA – (June 25, 2010)** – MobilePoint Corporation announced today that it has partnered with Cardiac Science, Inc. (CSCX-NASDAQ) to provide Cardiac Science's distributors interactive selling content to promote their extensive line of cardiac diagnostic equipment. The selling tool, which is a combination of the latest tablet PC-based technology running MobilePoint's sales-ready content software, enables distributor sales representatives to conduct value-based sales discussions with healthcare professionals about using Cardiac Science's product solutions in the primary care clinical setting.

MobilePoint's pen-based technology allows distributor representatives to easily navigate through Cardiac Science's product information and pricing, demo and configure solutions and generate quotes in real time before they leave the customer's site. "We are excited about forming this partnership with Cardiac Science," said MobilePoint's Vice President of Sales, Jeffery Caldwell. "The delivery of Cardiac Science's product solutions in real time on a tablet PC creates a unique value proposition for the buyer and cements the relationship between the sales representative and buyer as a trusted advisor."

### **About Cardiac Science**

Cardiac Science focuses exclusively on noninvasive ways to manage heart disease. It's been our life's work for almost a century. We invented the modern stress test, the single channel interpretive electrocardiograph (ECG), and the first fully automatic bedside defibrillator.

With operations in Europe, Asia, and the Americas and customers in more than 100 countries, we dependably serve healthcare professionals, emergency responders, and the general public with the best customer care experience in the industry. Cardiac Science's North American headquarters is based in Bothell, Washington.

### **About MobilePoint Corporation**

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint's products and services, please visit the company's Web site at [www.mobilepoint.com](http://www.mobilepoint.com) or call 949.754.3080.



**CONTACTS:**

Erica Marsh  
Public Relations Counsel  
937.545.3554  
[emarsh@graphicadesign.com](mailto:emarsh@graphicadesign.com)

Jeff Caldwell  
MobilePoint Corporation  
949.754.3080  
[caldwell@mobilepoint.com](mailto:caldwell@mobilepoint.com)