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News Release

BOUND TREE MEDICAL DEPLOYS MOBILEPOINT'S TABLET PC-BASED SELLING TOOL TO IMPROVE SALES PRODUCTIVITY

Irvine, CA – (May 24, 2010) – Bound Tree Medical has deployed MobilePoint's SalesTrak™ and OrderTrak™ selling tool to Bound Tree's Emergency Medical Services sales force throughout the United States. Bound Tree, a division of Sarnova, Inc., is the nation's leading emergency medical products distributor. SalesTrak and OrderTrak combine the latest tablet PC-based technology with MobilePoint's interactive selling software optimized to be used in front of customers. Bound Tree's sales representatives can now access digital selling materials as well as ordering information on the sales call by simply tapping or writing on the screen of a tablet PC, resulting in improved sales productivity and a better customer experience.

With MobilePoint's pen-based technology, Bound Tree sales representatives can quickly navigate through product and pricing information, configure solutions, generate quotes and close sales before they leave customers' facilities –accomplishing in one visit what previously took one or more follow ups. "Businesses are experiencing an increasing need to deliver consistent organic revenue growth," commented Tim Titus, MobilePoint's President & CEO. "Forward thinking organizations like Bound Tree Medical are positioned to succeed with MobilePoint to grow sales with existing customers as well as win new customers. Bound Tree Medical has developed a unique strategy for building its lead in the EMS market, and we're proud to have been selected to help deliver on that vision."

About Bound Tree Medical

Headquartered in Dublin, Ohio, Bound Tree Medical is the nation's leading emergency medical products distributor. We provide personalized service and the broadest range of emergency medical products to help members of the public safety community come to the aid of others. Whether on this site or through our team of knowledgeable sales and support representatives, our goal is to provide easy access to information and products to help you maintain the highest standard of care.

About MobilePoint Corporation

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint's products and services, please visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

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