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News Release

MOBILEPOINT DEPLOYS NEW TABLET PC-BASED SELLING TOOL FOR GE HEALTHCARE’S PRIMARY CARE SALES FORCE

With the MobilePoint selling tool, the GE Healthcare primary care sales force can demo, quote and close while on sales calls

Irvine, CA – (February 18, 2008) – MobilePoint Corporation announced today that it has deployed a new selling tool for GE Healthcare’s primary care sales force that calls on physician offices and clinics. The selling tool, which is a combination of the latest Tablet PC-based technology running MobilePoint's sales-ready content software, enables GE Healthcare’s MedTech sales force to easily access their selling materials as well as ordering information in front of the buyer by writing directly on the screen of a Tablet PC.

With MobilePoint’s pen-based, gesture-drive technology, GE sales reps can easily navigate through their product information, accessories and pricing, be able to configure a solution and generate a quote in real time before they leave the customer’s office. By having their entire product line in front of them, they can now more easily sell complementary GE products and services while they have the customer’s attention.

“We are honored that GE Healthcare has chosen the MobilePoint sales platform for its primary care sales force,” said MobilePoint’s President and CEO Timothy E. Titus. “The delivery of timely product information at the point of sale is essential to remaining competitive in the 21 century selling environment. Placing interactive content on their sales force’s Tablet PCs enables reps to demonstrate GE Healthcare’s products and technology in real time and more easily move across product solutions while they have the buyer’s attention.”

About MobilePoint Corporation

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint, visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

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