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News Release

KERN SURGICAL SUPPLY DEPLOYS MOBILEPOINT SELLING TOOL ON HP TABLET PCS TO ITS SALES FORCE

Kern Surgical the first MobilePoint customer to use selling tool on HP Tablet PCs

Bakersfield, CA and Irvine, CA – (February 15, 2008) – Kern Surgical Supply today announced that it has partnered with MobilePoint Corporation to deploy MobilePoint’s selling tool to Kern Surgical’s sales force. The selling tool, which is a combination of HP Tablet PC technology running MobilePoint’s sales-ready content software, enables Kern Surgical’s sales force to easily access its complete inventory, sales materials, contracts and ordering information in front of the customer. Based in Bakersfield, California, Kern Surgical services physician practices and surgery centers throughout the state of California.

“We are excited to be working with MobilePoint to deploy this extraordinary selling tool. Equipping our sales representatives with interactive content on their Tablet PCs is critical to our growth strategy,” said Kerns Surgical Supply President and CEO Michael Simpson. “Now physicians and their staff can see our products right on the screen of a Tablet PC and make better informed decisions. With MobilePoint, our reps can help customers manage their supply inventory and easily introduce them to new products.”

“With MobilePoint’s pen-based, gesture-drive technology, Kern Surgical reps can easily navigate through product information, accessories and pricing and be able to configure a solution and generate a quote before they leave the customer’s office,” said MobilePoint’s President and CEO Timothy E. Titus. “By having their entire product line in front of them on their Tablet PCs, reps not only have the ability to demo products in real time but can more easily sell complementary products and services while they have the buyer’s attention.”

About Kern Surgical Supply

Kern Surgical Supply is the premier medical supplier in the central California region, providing superior service to the healthcare industry since 1961. From its distribution facility, Kern Surgical provides high-quality products to customers throughout the United States. Kern Surgical partners with medical manufacturers and key vendors to negotiate better pricing and service for its customers.

(MORE)

About MobilePoint Corporation

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint, visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

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