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News Release

MOBILEPOINT DEPLOYS JOERNS HEALTHCARE SELLING CONTENT TO THEIR MEDICAL PRODCUTS DISTRIBUTORS EQUIPPED WITH TABLET PCs

With MobilePoint's Tablet PC-based selling tool and Joerns healthcare's electronic selling materials, distributor sales representatives can demo, quote and close Joerns product solutions on sales calls

Irvine, CA – (February 1, 2010) – MobilePoint Corporation announced today that it has partnered with Joerns Healthcare to provide Joerns' distributors interactive selling content to promote their medical products. The selling tool, which is a combination of the latest tablet PC-based technology running MobilePoint's sales-ready content software, enables distributor sales representatives to conduct value-based sales discussions with healthcare professionals about using their branded product solutions in the clinical setting.

MobilePoint's pen-based technology allows distributor representatives to easily navigate through Joerns' product information and pricing, configure solutions and generate quotes in real time before they leave the customer's site. "We are looking forward to forming this partnership with Joerns Healthcare," said MobilePoint's Vice President of Sales, Jeffery Caldwell. "The delivery of Joerns product information in real time on a tablet PC creates a unique value proposition for the buyer and cements the relationship between the distributor sales representative and buyer as a trusted advisor."

About Joerns Healthcare

With headquarters in Stevens Point Wisconsin, Joerns Healthcare's bed and wound care products and services have provided unmatched, legendary quality blended with excellence through innovation and exemplary customer service. For more information about Joerns Healthcare's products, please visit the company Web site at www.joerns.com

About MobilePoint Corporation

MobilePoint Corporation is a leading supplier of field-based software sales tools that increase sales, increase margins and reduce non-selling activities. MobilePoint is headquartered in Irvine, California. For more information about MobilePoint's products and services, please visit the company's Web site at www.mobilepoint.com or call 949.754.3080.

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